

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation was established in 1992. It aims to give farmers in poor communities around the world a better deal. By becoming a Fairtrade farmer or worker, you can:

- Plan for the future because you have a regular income.
- Own 50% of the business, giving you an equal voice in decision making.
- Larger plantation companies must protect workers' rights, keeping them safe and healthy.

Fairtrade Premium is an additional sum of money, which goes towards developing the farming community, protecting the environment farmers live and work in.

Fairtrade Price is a guaranteed minimum price for goods, which covers the cost of sustainable production and provides a good standard of living.



The Fairtrade Mark



This is the Fairtrade logo.

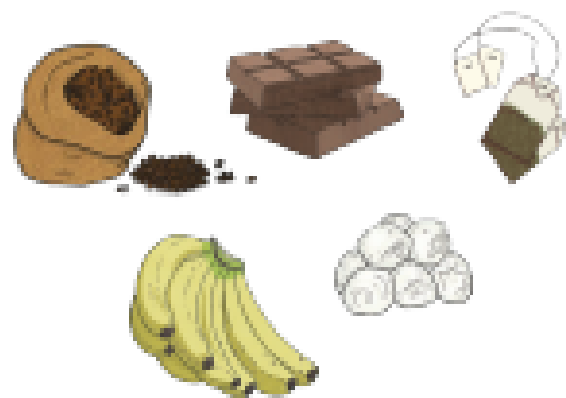
Did You Know?

The Fairtrade system...

- supports 1.65 million farmers and farm workers.
- includes 1226 producer organisations.

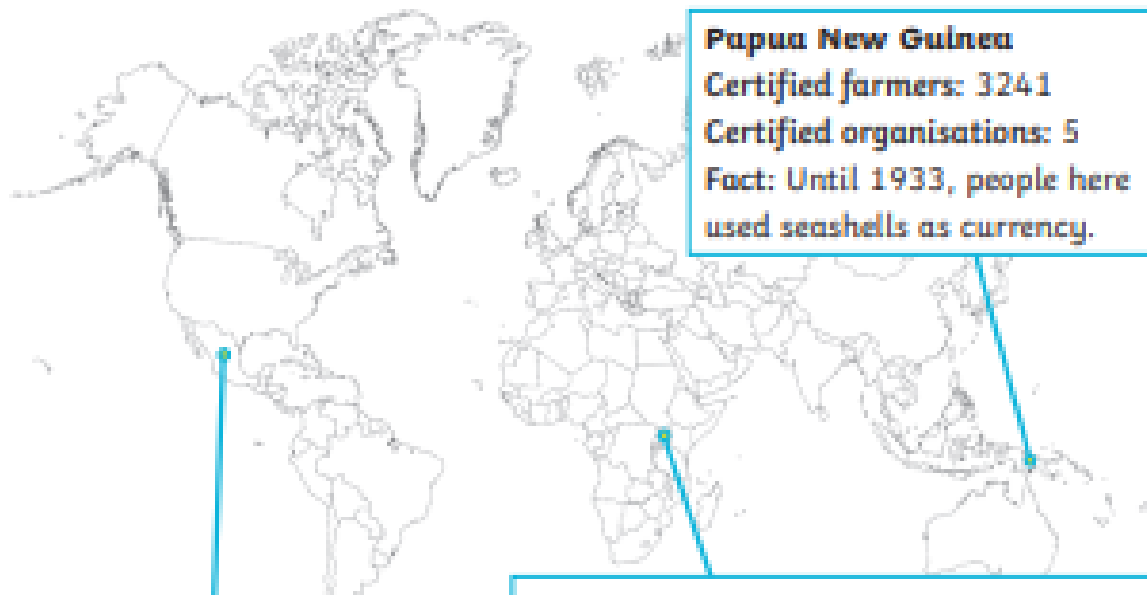
Fairtrade Products

One in three bananas bought in the United Kingdom is Fairtrade! You can identify Fairtrade products around your home by looking for the Fairtrade logo. Examples of Fairtrade products include coffee, tea, bananas, flowers, chocolate, gold and cotton.



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Mexico

Certified farmers: 35 339
 Certified organisations: 59
 Fact: Mexico introduced chocolate, corn and chillies to the world.

Papua New Guinea

Certified farmers: 3241
 Certified organisations: 5
 Fact: Until 1933, people here used seashells as currency.

Uganda

Certified farmers: 48 048
 Certified organisations: 14
 Fact: Many people depend on farming as a main source of income. 90% of women in rural communities are farm workers.

Fairtrade Facts

- An average coffee farmer lives on just £1.37.
- You can become a Fairtrade School. There are currently around 1100 Fairtrade Schools in the UK.
- Most cocoa farmers have never tasted chocolate!
- Cocoa farmers in Ghana live on less than \$1 a day.
- Every day in the UK we drink more than 8 million Fairtrade drinks.
- More than 3000 products have been licensed as Fairtrade.

Glossary

community - group of people living in the same place, having things in common

income - money received, on a regular basis, for work

plantation - an estate or area where crops are grown

workers' rights - the legal entitlement to pay, benefits and safe working conditions

sustainable - able to be maintained at a certain rate or level

Questions

1. When was the Fairtrade Foundation established in the United Kingdom?

2. What is an income?

3. Why is having a regular income important?

4. Which is the closest definition for Fairtrade Premium?

Fairtrade Premium is money given to protect the environment farmers live and work in.

Fairtrade Premium is money given to farmers to buy food.

Fairtrade Premium is money given to pay for transporting food.

5. How many farmers does the Fairtrade system support?

6. How do you know if an item is Fairtrade?

7. Give examples of three Fairtrade products.

8. There are fact files for three Fairtrade countries. Which country has the highest number of farmers involved in Fairtrade?

9. Why is it important for Fairtrade to support these farmers?

10. Do you think Fairtrade is a good idea? Why?
